



Infinite possibilities. Infinite flexibility.
Infinite white.

That's the first impression you'll arrive at when entering the **massAV** Production Studio.

37.8 ft x 32ft with a 15 ft high lighting grid packs "big room" performance into a manageable space. With a dual wall cyclorama and a 10 ft. radius curve, the angles and possibilities for filming are dizzying!

With 90 degrees of unobstructed backdrop, you'll find endless opportunities to deliver your message with modern, clean and impressive style.



In **massAV's** production studio, your Training Video, Corporate Message, Medical Device or Executive Webcast leaps from the screen with bold contrast. Paint the walls green and you've got a special effects room that is unmatched in the area.

The studio space has ample electrical power, a ground-supported, heavy truss lighting grid ready for lights, projectors or hanging set flats. Perfect for any production needs.



Before you can say "lights..camera..action.." the room has changed again.

The creative team at [massAV](#) transforms this space from cool infinite white to a warm and inviting talk-show styled set instantly by including any number of our in-house backdrops. These 10 ft blank panels are extremely flexible in application and take lighting, projection and even fabric printing beautifully, while creating rich depths to the background.



Flip those panels around and they are bold blue on the reverse side, creating more bold design options for your brand.

Our adjoining control room has a convenient view window so clients and producers can stay connected to the action.

During Webcast production, this spacious room becomes our technical control booth offering great isolation for camera control, switching, sound and Webcast uplink computers.

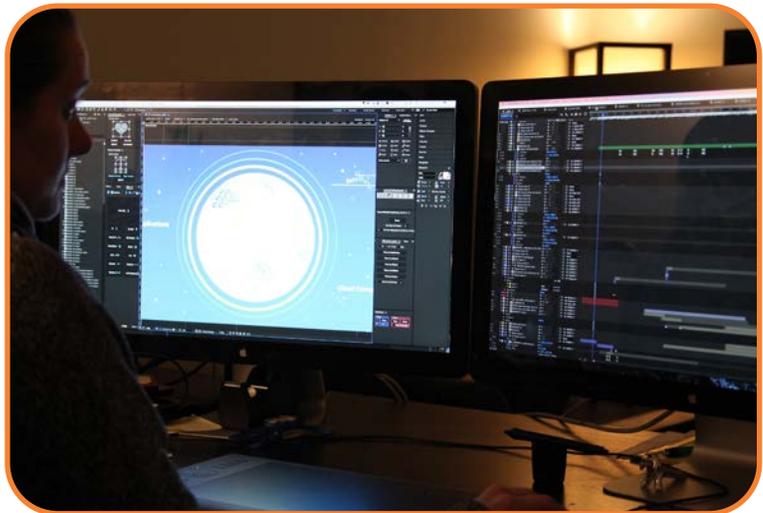




Combining cutting edge technology with amazing talent is what makes our post production services come alive. We are first storytellers, but you'd have to admit that a great story becomes even more compelling when driven by captivating 2D and 3D animations.

Each of the **massAV** Post Production Suites feature the latest versions of the Adobe Creative Suite and Creative Cloud platforms: Premiere Pro, AfterEffects, PhotoShop and Illustrator. But it doesn't end there.

3D is where we pull away from the pack, creating immersive and dynamic motion graphics and animations in our Cinema 4D suite.



When working with true artists you can always be sure that the bar gets raised at every opportunity. This is our craft and we are passionate about our process. We custom tailor each production to match the client's need, the needs of the story, and at the end of the day: the budget. **massAV**'s video crews arrive with a full complement of location production equipment ranging from Canon DSLR camera packages to 6K resolution Red Camera systems.

Always prepared, always thinking outside the box, and always exceeding expectations. That's what we do because we couldn't... and wouldn't have it any other way.

Come visit us and get the full tour.

massAV is located in the Ames Pond Complex at 3 Radcliff Rd. Tewksbury, MA

Visit us at www.massav.com